

guangzhou electrical building technology

**Asia's premier platform for the electrical
engineering, intelligent building and
smart home markets**

9 – 12 June 2018

China Import and Export Fair Complex
Guangzhou, China

www.building.messefrankfurt.com.cn



Official website



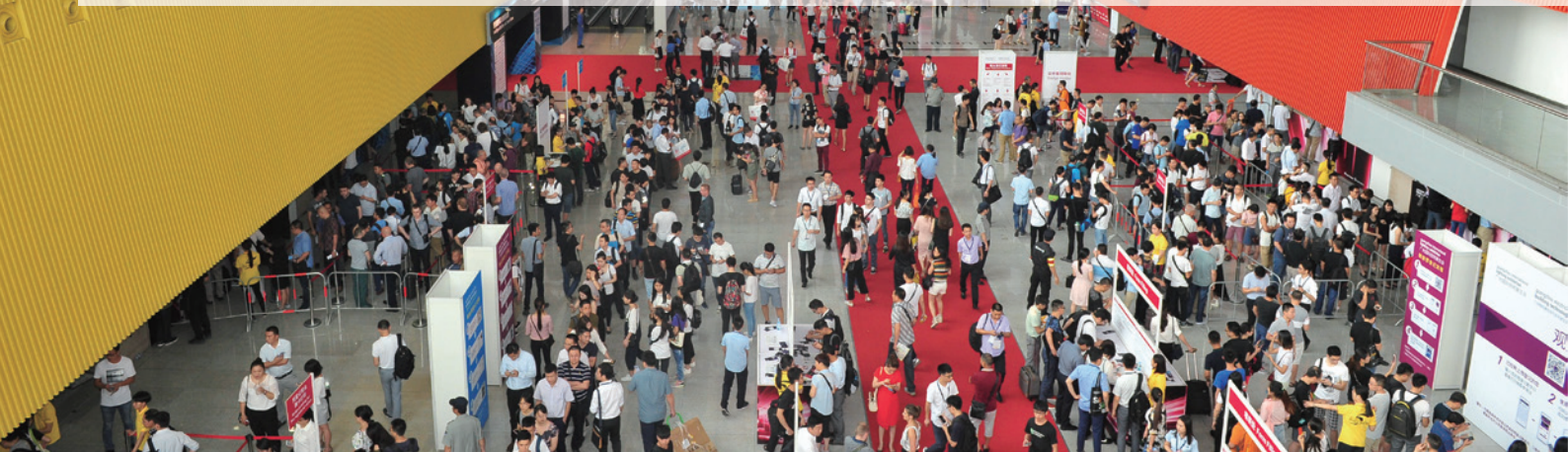
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Guangzhou Electrical Building Technology (GEBT) 2018

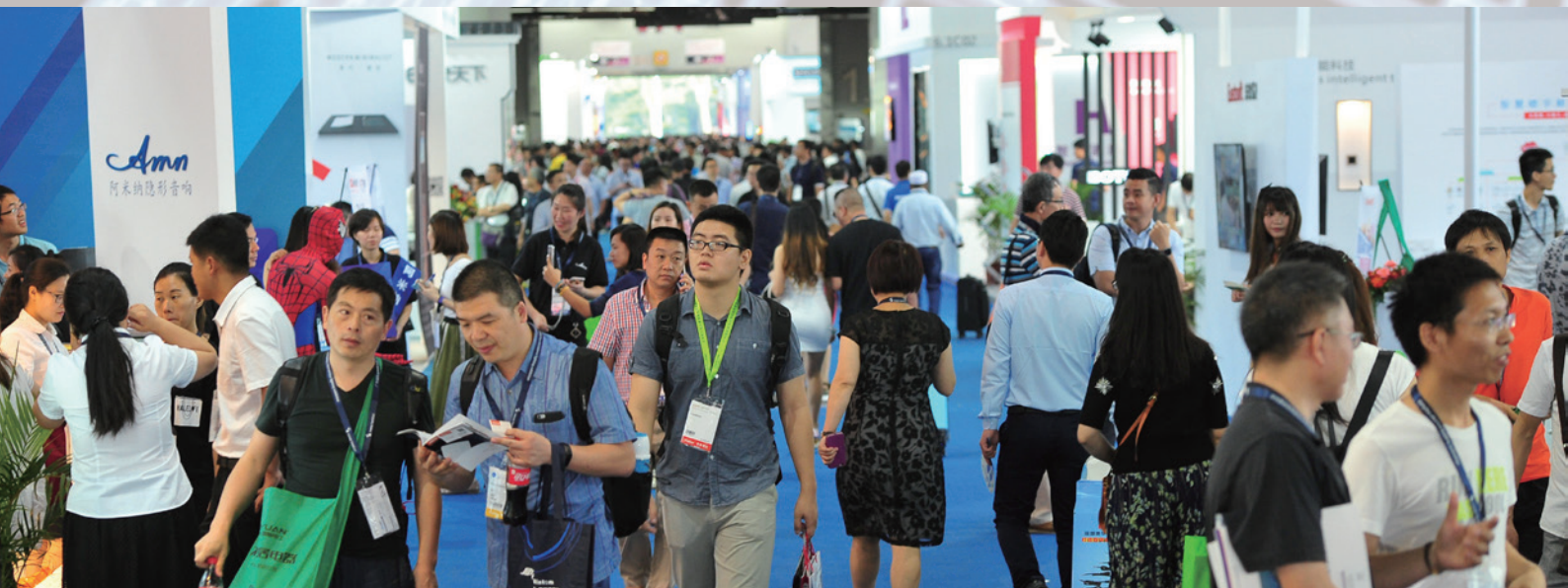
Prominent trading platform for electrical engineering, intelligent building and smart home markets



GEBT is set to hold its 15th edition from 9 - 12 June 2018 at the China Import and Export Fair Complex in Guangzhou, China. The fair is dedicated to promoting technical and business exchange in the building industry by presenting ground-breaking technologies and holding a series of interactive forums.

According to research by BSRIA, the market potential of China's building industry will be worth up to RMB1.04 billion by 2020. In order to capitalise on this booming industry, advances in building technologies will be spearheaded by developments in IoT, information and communication technology, and cloud computing. In order to stay at the forefront of the market, GEBT will once again unveil the latest innovations and organise a comprehensive event programme. Join us in Guangzhou to make the most of these lucrative opportunities in the building industry.

The Guangzhou Electrical Building Technology is headed by the biennial Light + Building event. The mother show will take place from 18 - 23 March 2018 in Frankfurt, Germany.



Connect with leading industry brands

The 2017 edition gathered over 180 renowned domestic and overseas enterprises including Bittel, Canall, CATO, Citygrow, Crodigy, Eastsoft, EnOcean Alliance, FU YOU SIN, Gamder, HDL, Home World, Kaze, Kejie, KNX Association, Lechao, Longsheng, LONGYANG, LUMI, Lummin, Nedfon, ONLYTECH, ORVIBO, OUCHUANGYUAN, Panasonic, POVOS, Power2Control, Rishun, S&B, SAFTOP, Seyoung, Szsaw, T-Touching, Tender, Vanhi, Wintom, Wise, Xiaowei and zigbee alliance. Participating companies geared up to showcase their latest solutions in electrical engineering, intelligent buildings and smart homes to system integrators, architects, designers, engineers and end-users from around the world.



Exhibitors' feedback

“We were able to meet potential clients from a diverse array of sectors, while the suppliers also showcased a wide range of product categories. During the fair, each of our sales team received up to 30 enquiries every day with more than 200 in total. The results from the fair have been very encouraging.”

Mr Peter Zhang, Chairman, Crodigy Intelligent Technology Co Ltd

“We met with numerous potential clients including system distributors, engineers and property developers. GEBT has been a trusted platform over the years with exceptional visitor flow and high-quality service.”

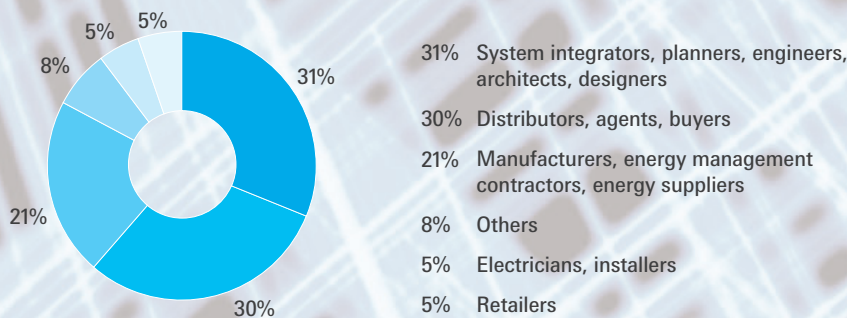
Mr Ben Young, Marketing Manager, HDL Automation Co Ltd

Reach new business partners

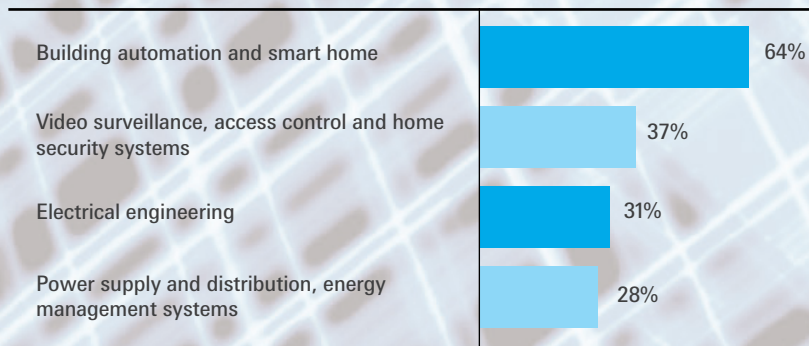
Over **150,000** visitors from more than **130** countries and regions

A year-on-year increase in visitor numbers has reaffirmed the show's significance within the industry. The 2017 edition saw an 8% increase in visitors to the fair.

Business nature of 2017 visitors



2017 Visitor's interests



*Visitors may have selected more than one area of interest

Visitors' feedback

“Most of the product displays reflected prevailing market trends in terms of product design, manufacturing processes and sales. These ranged from customised production to mass manufacturing. GEBT covered a full spectrum of exhibits which went beyond my expectations.”

Mr Allen Lai, Director, R&D Division, Linkcom Manufacturing Co Ltd

“This year, a lot of manufacturers showed remarkable technological progress in their products. The exhibitors developed cutting-edge technologies and products with a more stable performance. Technological advances also enabled manufacturers to lower their production costs.”

Mr Forrest Leung, General Sales Manager, Beijing Choro Technology Co Ltd

*2017 figures, visitor figures shared with Guangzhou International Lighting Exhibition 2017

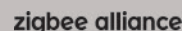
Support cross-sector communication

13 concurrent events covered **65** topics of interest

The 2017 concurrent event programme featured many insights into the industry from an array of renowned global speakers. Some of the highlights are listed below.

• Technical standards

- An introduction to the newest application of communication standards that enhance connectivity among systems devised by different companies.



• Industry developments

- The impact of smart technologies on the industry's development and possible future market trends for intelligent hotels in the era of artificial intelligence. Existing buildings were also highlighted by examining green designs and intelligent energy-saving practices.



• Intelligent development of real estates

- An analysis of current applications of smart technologies and upcoming trends to enhance the application of future-oriented technologies in the real estate sector.



• Innovation of intelligent buildings and green hotels

- How to foster the development of green buildings, smart cities and smart communities in China and insights into the technological application of green and intelligent hotels.



• Integrated smart living service providers

- Notable speakers in the industry illustrated the concept of smart living.



• Interior design

- A look at issues arising from intelligenisation by fostering better communication within the industry to seek sustainable solutions.



• The transformation of the intelligent industry

- New thoughts on the convergence of the intelligent industry and conventional industry to help industry peers identify market trends and opportunities.



Seminar speaker's feedback

“GEBT draws a wide range of professional visitors every year, including lighting manufacturers, component manufacturers, integrators and design academies. The logistic arrangement of the forum was well organised which creates an ideal platform for industry experts to mingle.”

Mr Steven Zhou, Secretary General, China Smart Home Industry Alliance (CSHIA)

Show details

Date

9 – 12 June 2018 (Saturday – Tuesday)

Opening hours

09:30 – 18:00 (9 – 11 June)

09:30 – 14:00 (12 June)

Venue

China Import and Export Fair Complex
No. 380 Yuejiang Zhong Road
Haizhu District, Guangzhou, China

Participation fees

Standard booth package:

RMB 13,800 / 9 sqm (min 9 sqm)

Raw space:

RMB 1,380 / sqm (min 36 sqm)

Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

Official show supporters

- Asia Pacific Intelligent Green Building Alliance
- Asian Institute of Intelligent Buildings
- Bluetooth Special Interest Group Inc
- China Smart Home Industry Alliance (CSHIA)
- Continental Automated Buildings Association
- The Electrical and Electronics Association of Malaysia
- EnOcean Alliance
- The Federation of Asian and Pacific Electrical Contractors Associations
- Foshan Shunde Lighting and Electrical Association
- Greater China Hotel Engineer Association
- The Guangdong Association of Automation
- The Hong Kong Federation of Electrical & Mechanical Contractors Ltd
- The Hong Kong Institution of Engineers - Building Services Division
- Intelligent Control Technology and Application Association of Shenzhen
- KNX Association
- LonMark International
- Qianjia.com
- Taiwan Intelligent Building Association
- zigbee alliance
- Z-Wave Alliance

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www.building.messefrankfurt.com.cn

Light + Building portfolio of fairs

LED Expo New Delhi

New Delhi, India

30 November – 2 December 2017

Light + Building

Frankfurt, Germany

18 – 23 March 2018

LED Expo Mumbai

Mumbai, India

10 – 12 May 2018

Guangzhou International Lighting

Exhibition

Guangzhou, China

9 – 12 June 2018

Guangzhou Electrical Building Technology

Guangzhou, China

9 – 12 June 2018

Parking China

Shanghai, China

29 – 30 August 2018

Shanghai International Lighting Fair

Shanghai, China

3 – 5 September 2018

Shanghai Intelligent Building Technology

Shanghai, China

3 – 5 September 2018

Shanghai Smart Home Technology

Shanghai, China

3 – 5 September 2018

Light Middle East

Dubai, UAE

23 – 25 September 2018

Light India

New Delhi, India

11 – 13 October 2018

Electrical Building Technology India

New Delhi, India

11 – 13 October 2018

Interlight Moscow

Moscow, Russia

6 – 9 November 2018

BIEL Light + Building Buenos Aires

Buenos Aires, Argentina

11 – 14 September 2019

Exhibit profile

Intelligent building and smart home

- Intelligent sun shading systems
- Audio and video systems
- Air conditioning and cooling systems
- Systems integration
- Generic cabling systems
- Video surveillance, access control and home security systems
- Lighting control systems

Electrical engineering

- Electrical accessories and materials
- Power supplies, distribution systems and energy management systems
- Power supplies, instruments, gauges and tools
- Electrical energy-efficiency modification equipment
- Control equipment, meter and monitoring and dimmer switches
- Switches and sockets
- Lightning protection systems and equipment